Deterring Cybercrime via a Global CyberGrid

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CISCO

witfoo



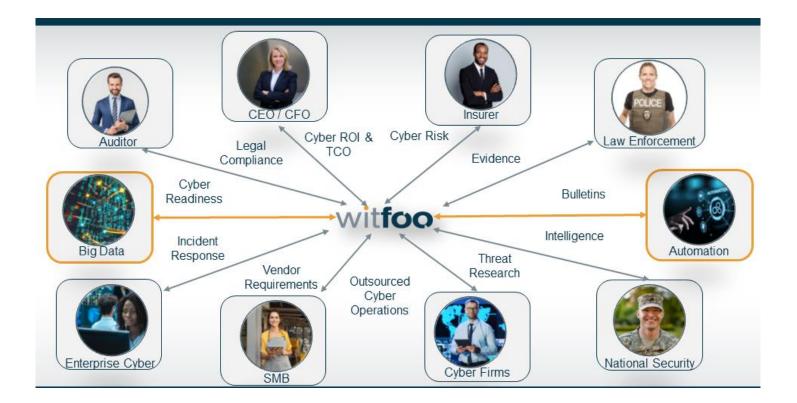
InfoWorld

About Charles

- WitFoo co-Founder and Project Lead (2016-)
- Cisco & Lancope Security Architect (2012-16)
- DoD Security & Data Consultant (2005-12)
- InfoWorld Test Center (2003-2008)
- US Navy Cyber Security (2002-2005)
- US Navy F/A 18 Hornet Avionics (1995-2002)

WitFoo Research

- Founded by Veterans of the US Military, Law Enforcement & Cyber
- Research began in 2016 across 20+ private & public organizations
- Goal to create a CyberGrid across the Cyber Community



Agenda



Theory & Philosophy



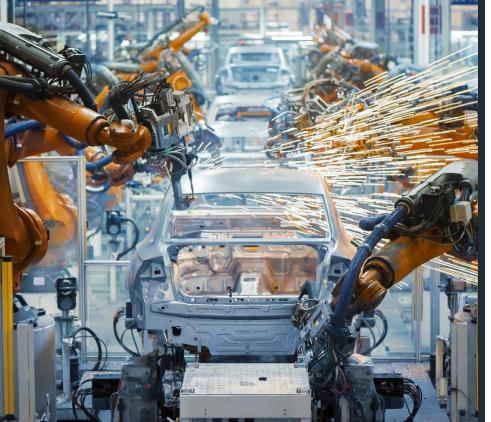
Benefits of Community Deterrence



Implementation & State of Research

IT Evolved from Manufacturing





- Harvest Raw Materials
- Assemble New Units
- Ship & Store Units
- Linear Workflows
- Transactional/Unit Based

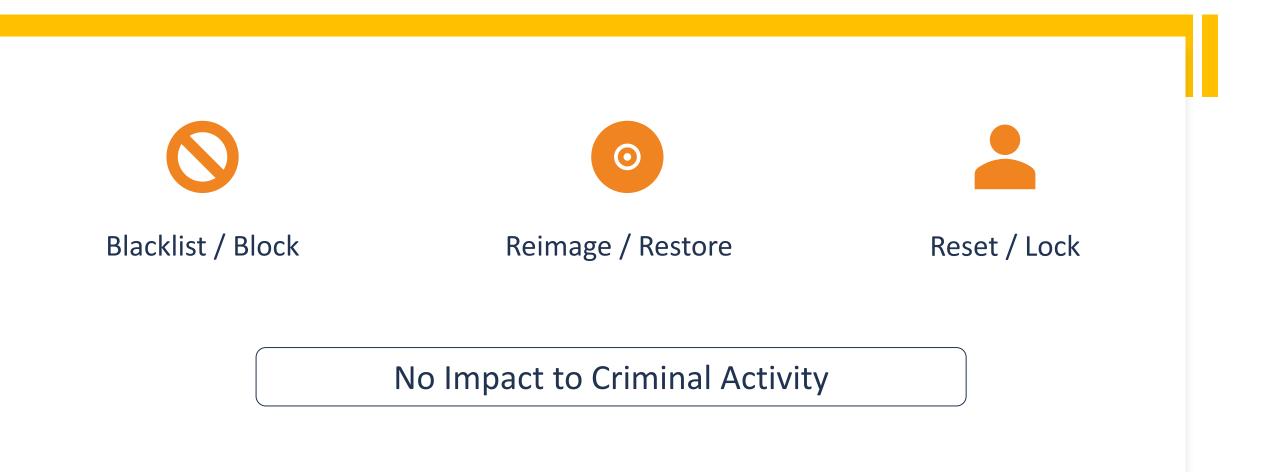
SECOPS is not IT





- Stop criminal activity
 - Prevention
 - Detection
 - Response
 - Remediation
- Non-linear workflows
- Based on Law Enforcement

IT Outcomes in SECOPS



Legal Outcomes in SECOPS







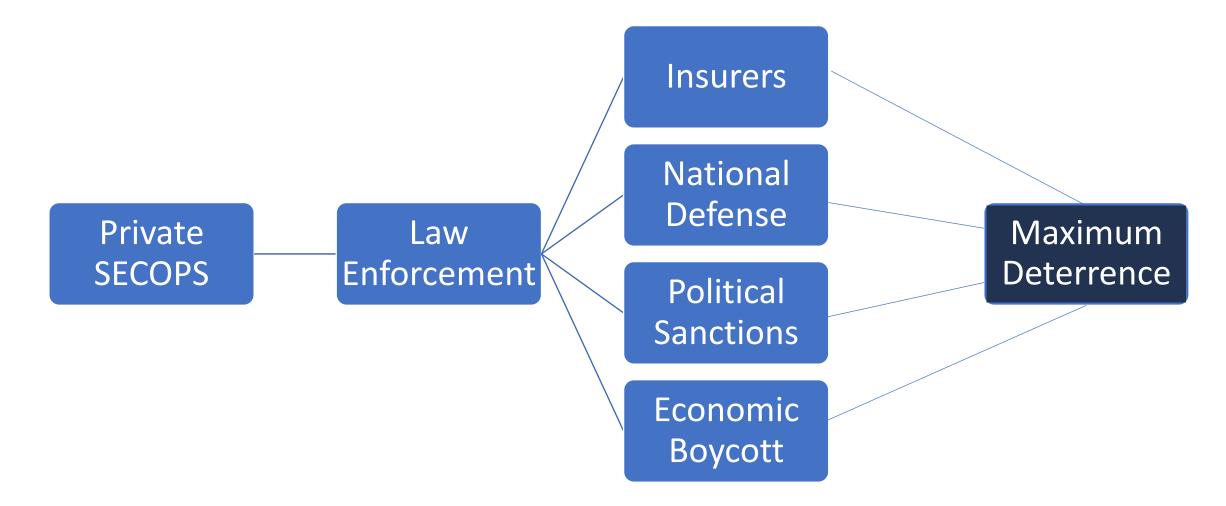
Incarceration

Financial Recovery

RICO Arrests

Increases Criminal Deterrence over Time

Optimized Cyber Community



Power of Deterrence

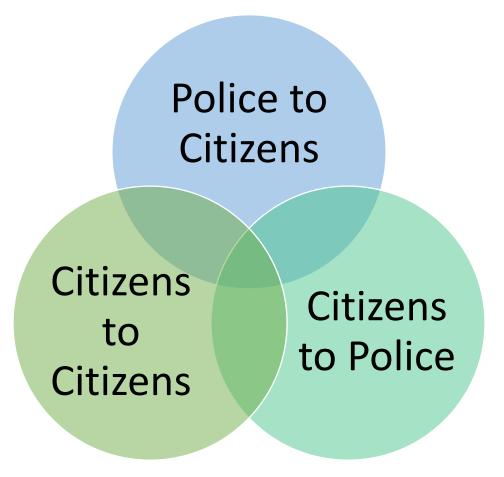
"...the certainty of being caught is a vastly more powerful deterrent than the punishment."

- "*Five Things About Deterrence*" – DOJ 2016

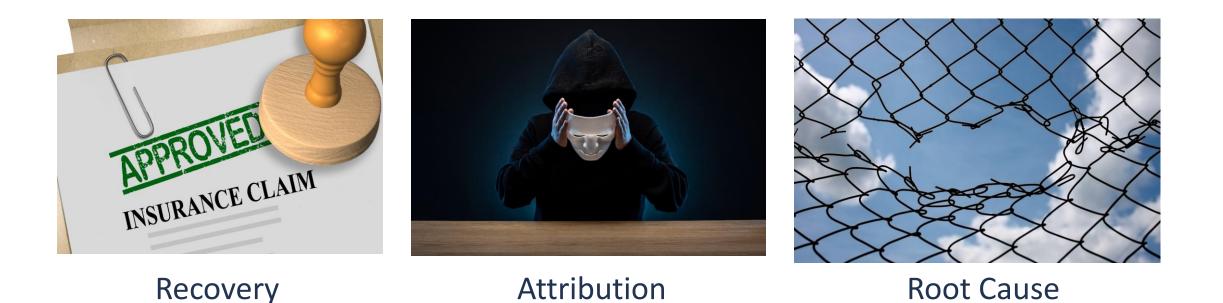




Safe Communities Communication



Short-term Benefits of Coordination



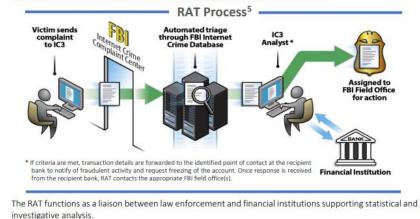
Reduce Future Risk & Near-Term Recovery

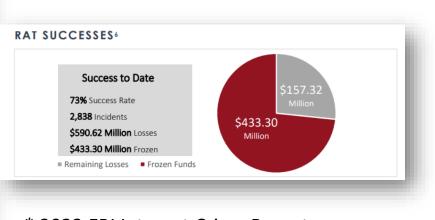
Recovery

- Insurers coordinate with Law Enforcement
- Law Enforcement Recovery Success is High

THE IC3 RECOVERY ASSET TEAM (RAT)

The Internet Crime Complaint Center's Recovery Asset Team (RAT) was established in February 2018 to streamline communication with financial institutions and assist FBI field offices with the freezing of funds for victims who made transfers to domestic accounts under fraudulent pretenses.





* 2022 FBI Internet Crime Report

Attribution

- Human Intelligence (HUMINT) is required for legal attribution
- Legal attribution is required for civil litigation
- Civil Litigation leads to expanded recovery of damages















Root Cause

Physical, financial & third-party evidence

Medium-term Benefits of Coordination



Reduced Costs

Improved Insurance



Quality Threat Intel

Reduce Costs & Improve Protection

Barriers for Law Enforcement

- Missing Evidence
- Disorganized Data
- Poor Non-repudiation
- Insufficient Loss/Damages





Barriers for Private SECOPS

- Over-disclosure risks (legal & brand)
- Law Enforcement over-reach
- Understaffed
- Lack of expertise





Barriers to SECOPS Craft

- Multi-Petabyte Data
- Narrow-focus Tools/Controls
- Poor Collaboration Options
- Data Linguistics Complexity



WitFoo Research Principles



Non-repudiation

Low Cost for Big-Data

Data Comprehension

Object Oriented Organization

Sharing Levels akin to Physical Security Sharing Grid/Mesh across community



Predestination of Data

The entire lifespan of a datum must be established at its birth. Comprehension of syntax, source and intent must be extracted. Inference and potential impact of the datum must be established. Nature of creation and transmission must be preserved. All expected evolutions and iterations of the data need to be established for processing. The death (TTL) of the datum must be established at persistence.

Non-repudiation Approaches

- Block-chain
- Signal Time Hashing
- Object Time Hashing

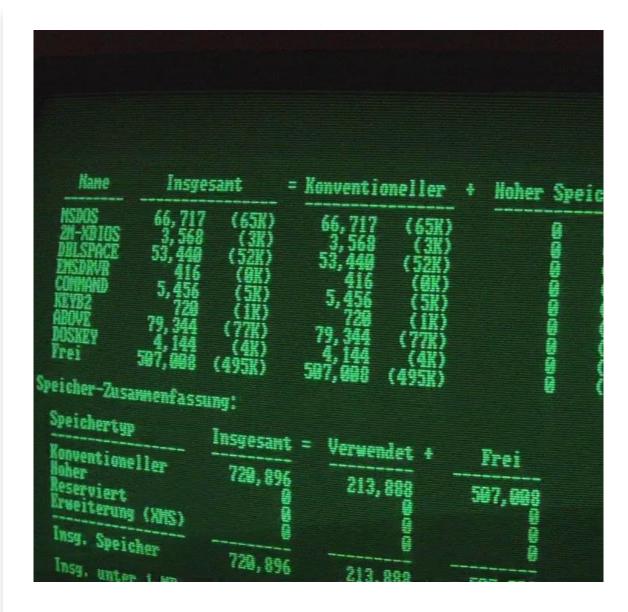
- <u>Azure Confidential Locker</u>
- <u>AWS Blockchain</u>
- Hash.WitFoo.com
- <u>HyperLedger.org</u> (Freemium)
- <u>Corda</u> (Apache 2.0)



sha1sum /tmp/evidence.bin b6cf99ed08a03eac26e82ffb1908f5eaf361526d /tmp/evidence.bin

Big-Data Total Cost of Ownership

- *"Resource Sensitive Coding"* IOPS, RAM, Storage & Compute
- Avoid "Data Triage Licensing" Vendorcentric ingest/storage
- Labor Costs of Parsers, Engineering & Logic

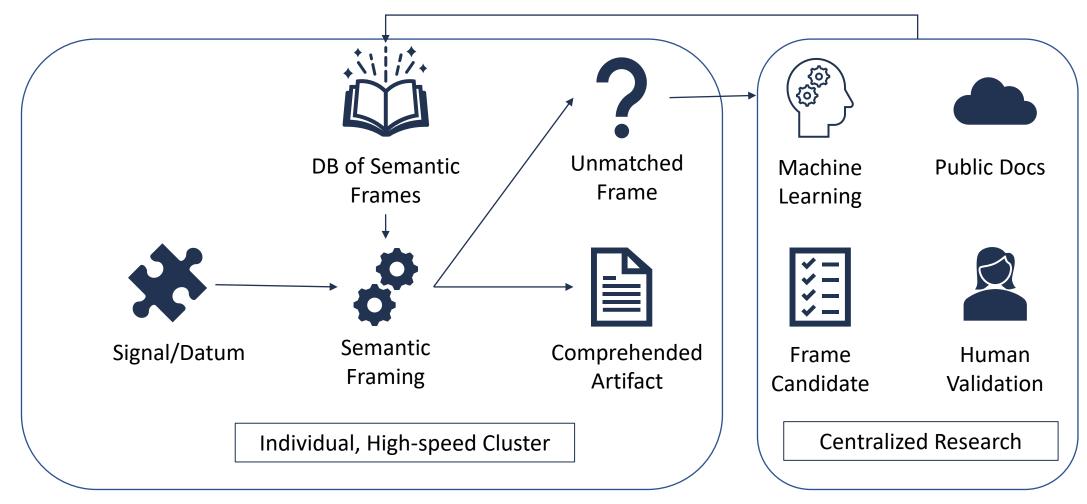


Data Comprehension

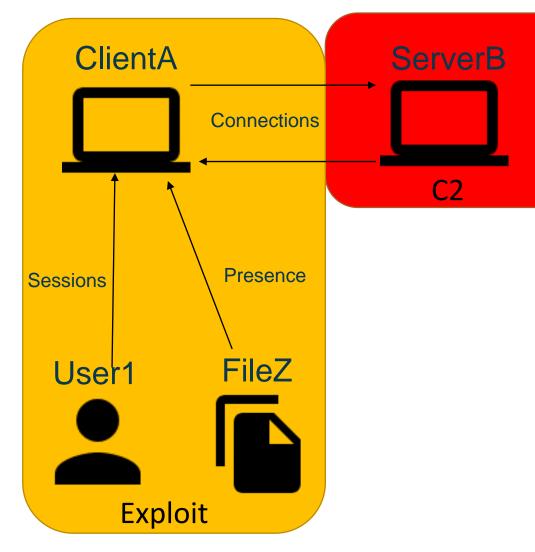
- Sematic Framing (Grammar)
 - Framing Validation
 - Illogical Computer Formats
- Data Validation
 - Data Context (Encyclopedia)
 - Data Inference (Chatter)
- Low Compute Cost at High Rate



Consolidated Human Asst. Learning



Object Oriented Organization



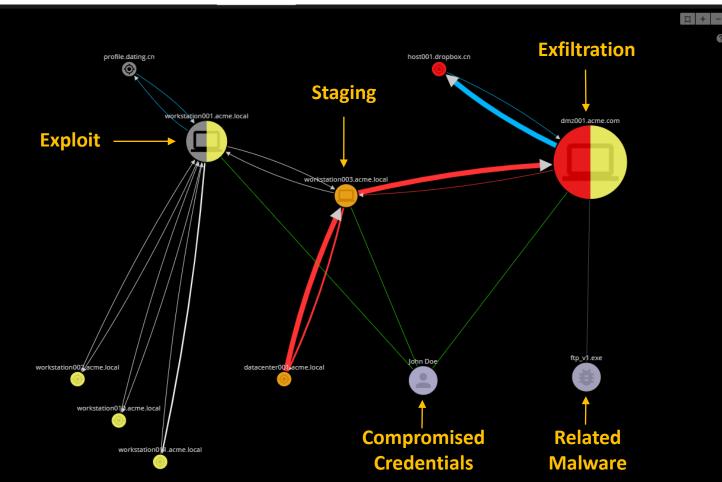
Artifacts

- ClientName: ClientA
- ClientIP: 10.10.10.43
- ClientMAC: 00-DC-EF-23-15-12
- Product: MS DHCP
- MessageType: DHCP Lease
- Intent: Asset Info
- ClientName: ClientA
- User: User1
- File: FileZ
- Product: Crowdstrike Falcon
- MessageType: Malware Detected
- Intent: Exploit Detection
- ClientIP: 10.10.10.43
- ServerName: ServerB
- Product: Cisco Firepower
- MessageType: C2 Detected
- Intent: C2 Detection

Graph vs. Crime Theory

- Meaningful Graph Relationships
- Modus Operandi of Attacker
- Combines, standardizes diverse data
- Hierarchical JSON
- SECOPS & LE Unit of Work





Power of JSON

- High Compression (net & disk)
- REST Powered Transmission
- Easy to Hash & Version
- Hierarchical Structures

Incident JSON View

id: "53ba6ed0-ed35-11ed-8a89-053651253e65"

partition: "53babcf0-ed35-11ed-8a89-053651253e65"

nodes: Object {"52801a10-ed35-11ed-8a89-053651253e65":{"id":"52801a10-ed35-11ed-8a89-053651253e65","partition":"53b89a10-ed35-11ed-8a89-053651253e65'
52801a10-ed35-11ed-8a89-053651253e65: Object {"id":"52801a10-ed35-11ed-8a89-053651253e65","partition":"53b89a10-ed35-11ed-8a89-053651253e65'

id: "52801a10-ed35-11ed-8a89-053651253e65"

partition: "53b89a10-ed35-11ed-8a89-053651253e65"

ip_address: "10.10.10.3"

ip: "10.10.10.3"

org:

orgId: 1

mac: ""

guid: "

nternal: tru

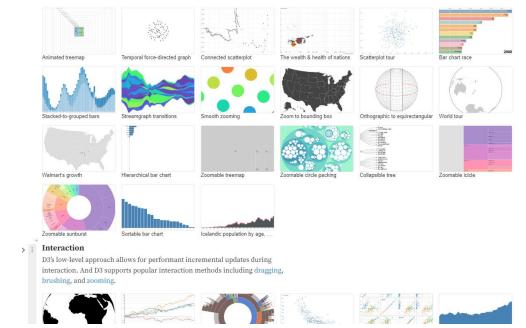
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JSON Visualization d3js

- MIT License
- JSON Data
- Dozens of easy JSON to chart visualizations

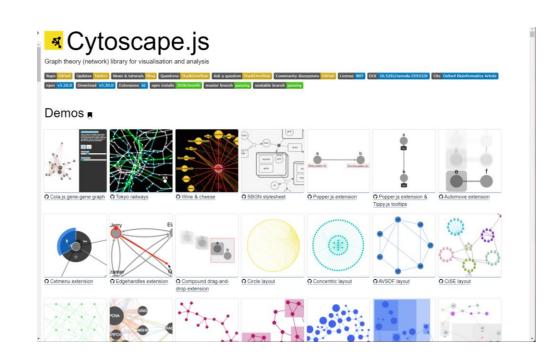
Animation

D3's data join, interpolators, and easings enable flexible animated transitions between views while preserving object constancy.

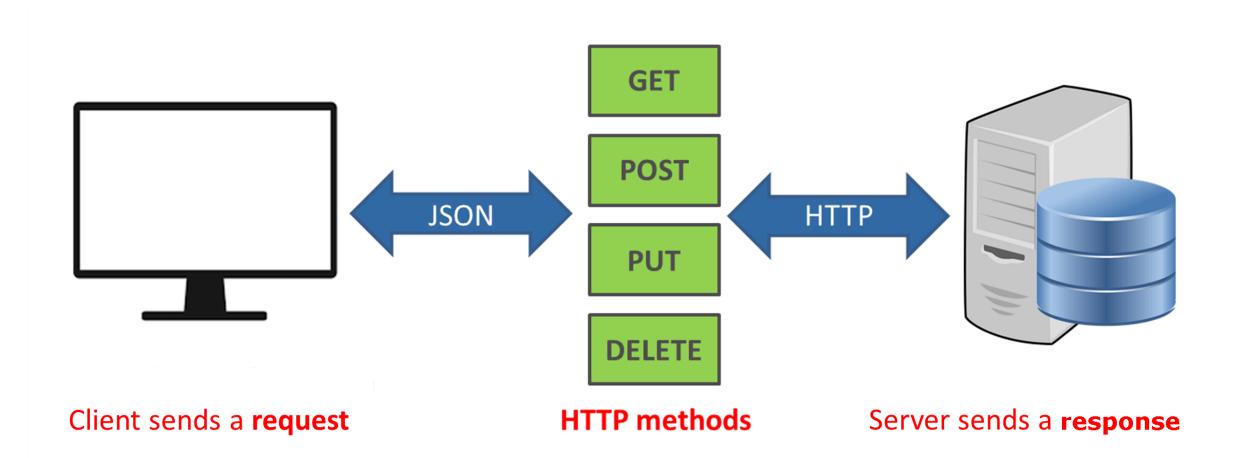


JSON Graph Visualization -Cytoscape.js

- MIT License
- JSON Data
- Graph Relationship interaction
- Bioinformatic Research



REST Basics

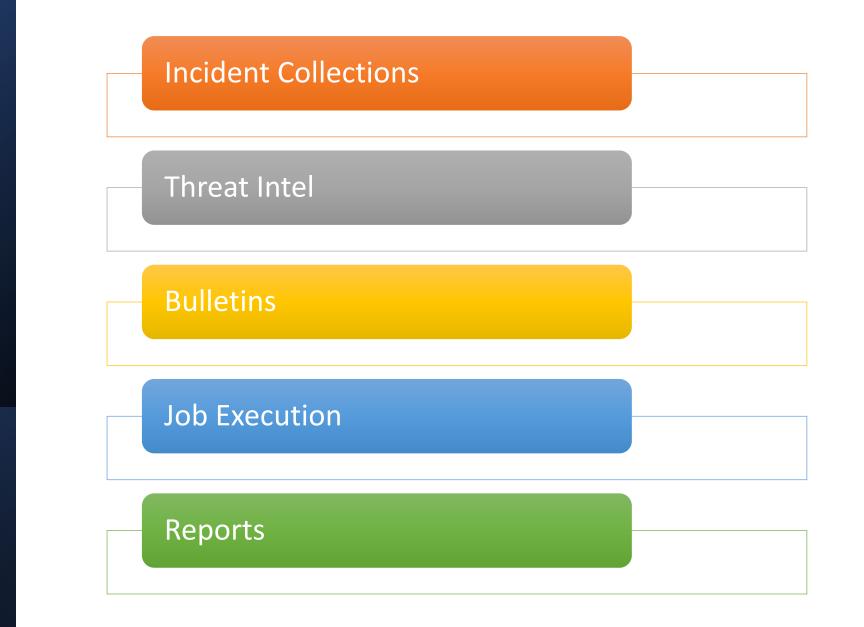


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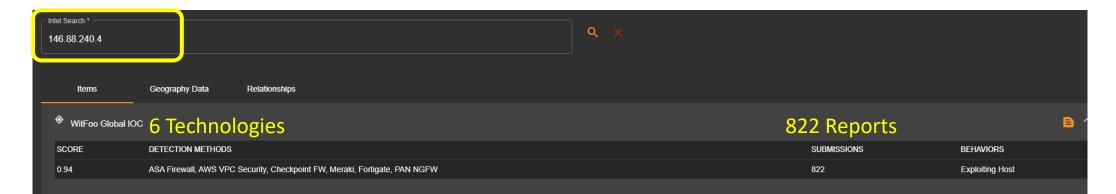
Package All Data – "Murderbook"

JSON Sharable Objects

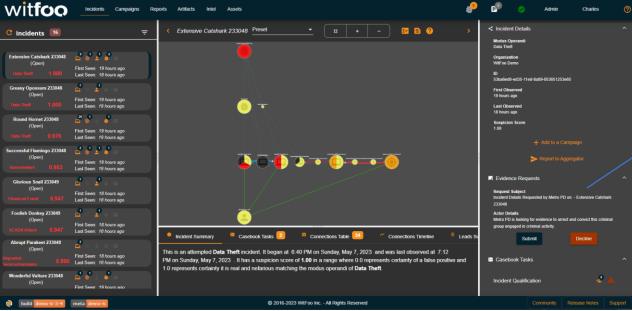


Anonymous Tips

- Automatically & Anonymously Submitted Across CyberGrid
- Corroboration types: Technology & Victims

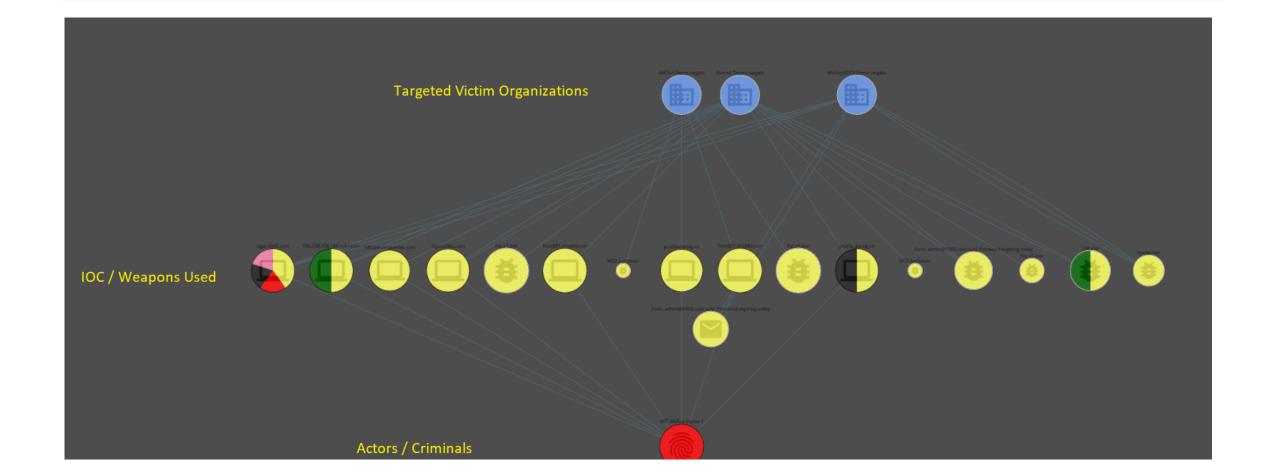


Law Enforcement Requests



Evidence Requests Request Subject Incident Details Requested by Metro PD on - Extensive Catshark 233048 Actor Details Metro PD is looking for evidence to arrest and convict this criminal group engaged in criminal activity. Submit Decline

Incidents to Campaigns



Law Enforcement Resources

- Infragard
 - FBI and Private Critical Infrastructure
- Cyber Fraud Task Forces
 - Secret Service on Financial Fraud
- <u>IC3</u>
 - FBI Cybercrime Reporting
- <u>CISA Critical Infrastructure Areas</u>



Jamil Farshchi • 2nd Equifax CISO | UKG Board Member | FBI Advisor 22h • 🔇

🎁 A gift of 124 hours

I was walking out of **NBC News**' studios in NYC and had one last meeting before I could finally get home to ATL.

+ Follow

Just as I hop in the car, my phone starts blowing up.

1 It's CISA.

Equifax was about to get hit with a cyberattack by a prolific ransomware threat actor. One that'd already left many other corporate victims in their wake.

It wasn't a general "heads-up." The intelligence was exacting. The insights were concretely actionable.

Next it's the FBI.

Their Cleveland-based team that specializes on this threat actor briefed us on every behavior we needed to know to cover our bases against these guys.

Our federal partners armed us with what we needed.

Now **it was up to us** to make good on the gift we'd received. And we did. 🗹

Transmitting to Law Enforcement

Manual or Automatic





Technology

"Powered by WitFoo" Resources





- Free Training on <u>WitFoo Community</u>
- Free <u>Educational Licensing</u>
- Free Licensing to <u>US Law Enforcement</u>
- Free RaspberryPi4 (<u>WitFooPi</u>) licensing for training
- www.WitFoo.com or <u>Charles@WitFoo.com</u>

